TRAINING WEBINAR

Introduction to WordPress

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OVERVIEW

- **Wordpress - Making your site your own**
- Areas you can customise
- Accessing the WordPress editor
- Creating pages – Rows and Widgets
- Creating Help pages / Knowledgebase
- Adapting your Home page
- Creating Footer menus
- Widgets
- Questions

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WordPress

- Open-source content management system (CMS)
- Originally designed for blogs but now used for all kinds of applications
- Used in 42.8% of the top 10 million websites in the world

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Areas you can customise

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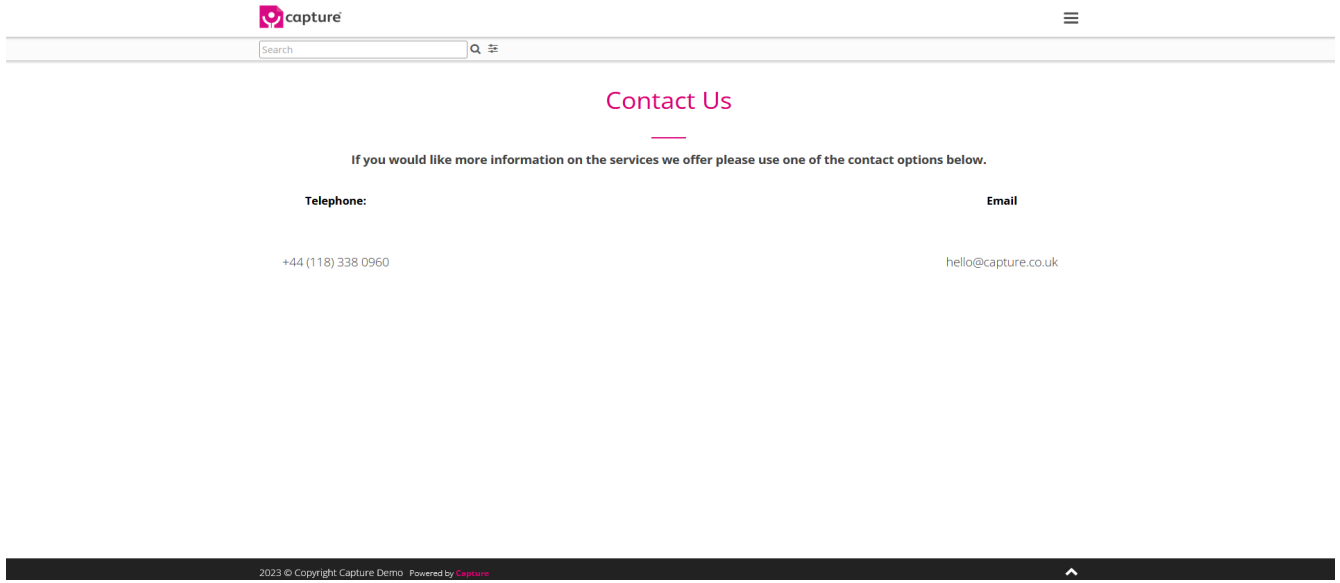
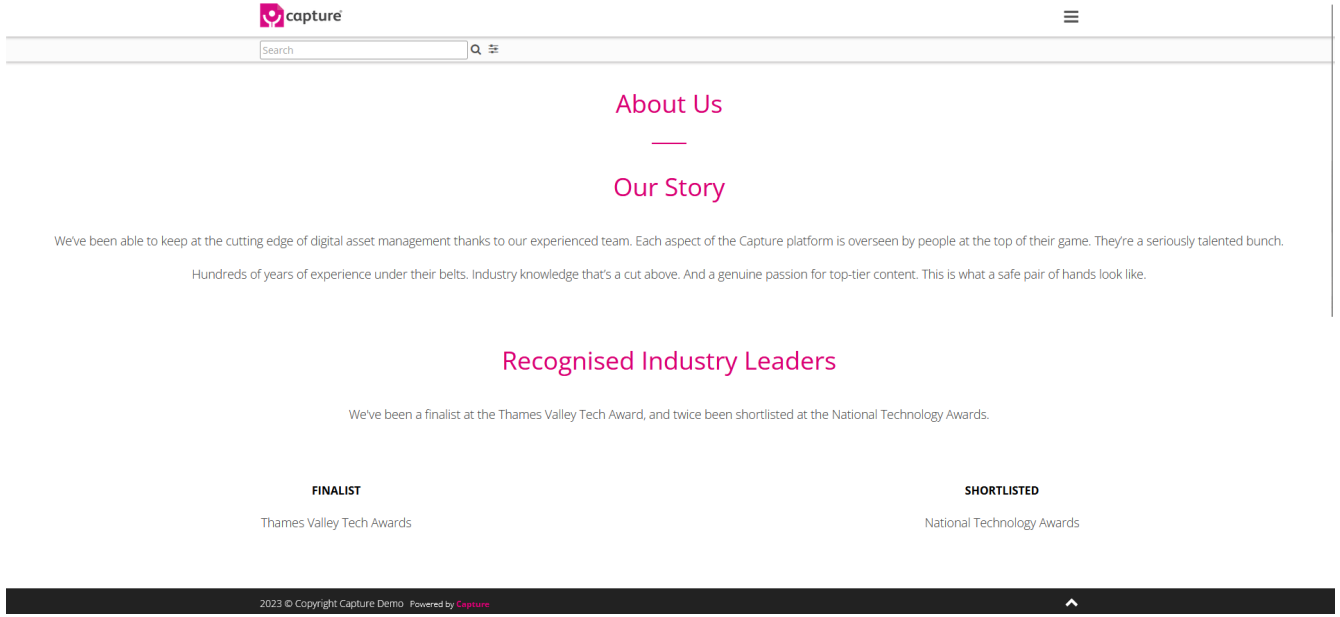
Static pages





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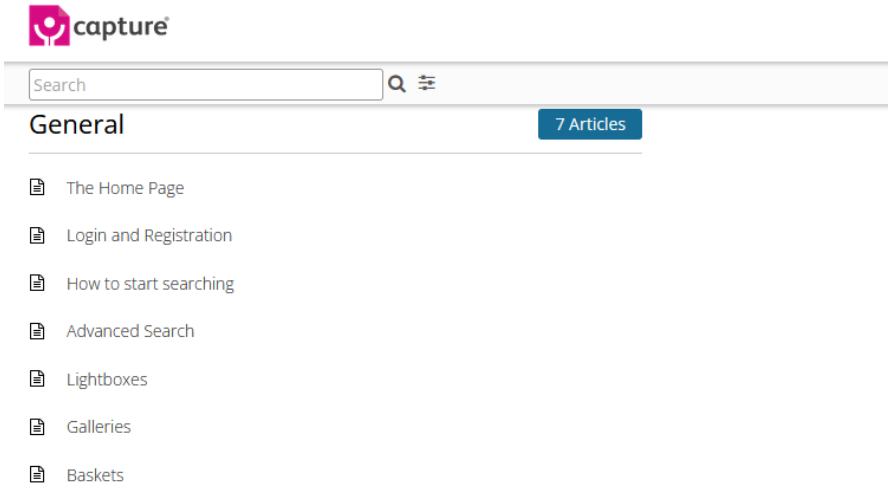
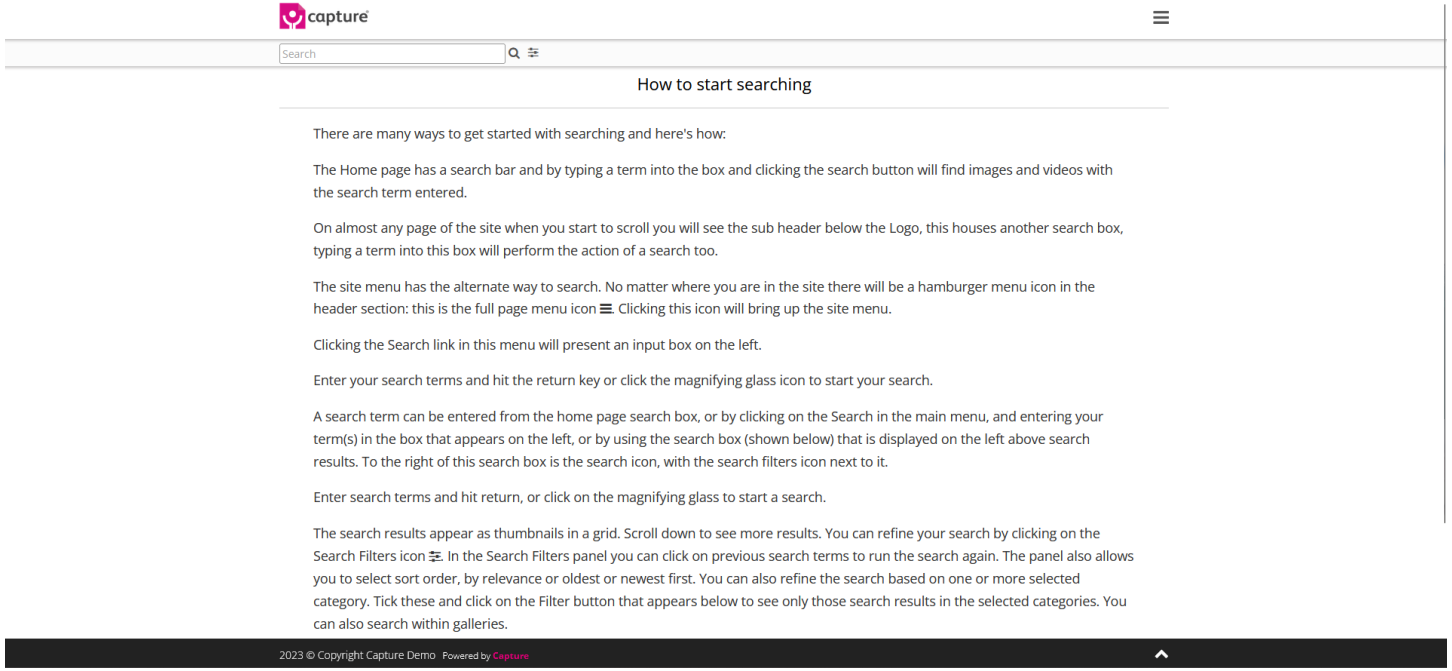
Help pages





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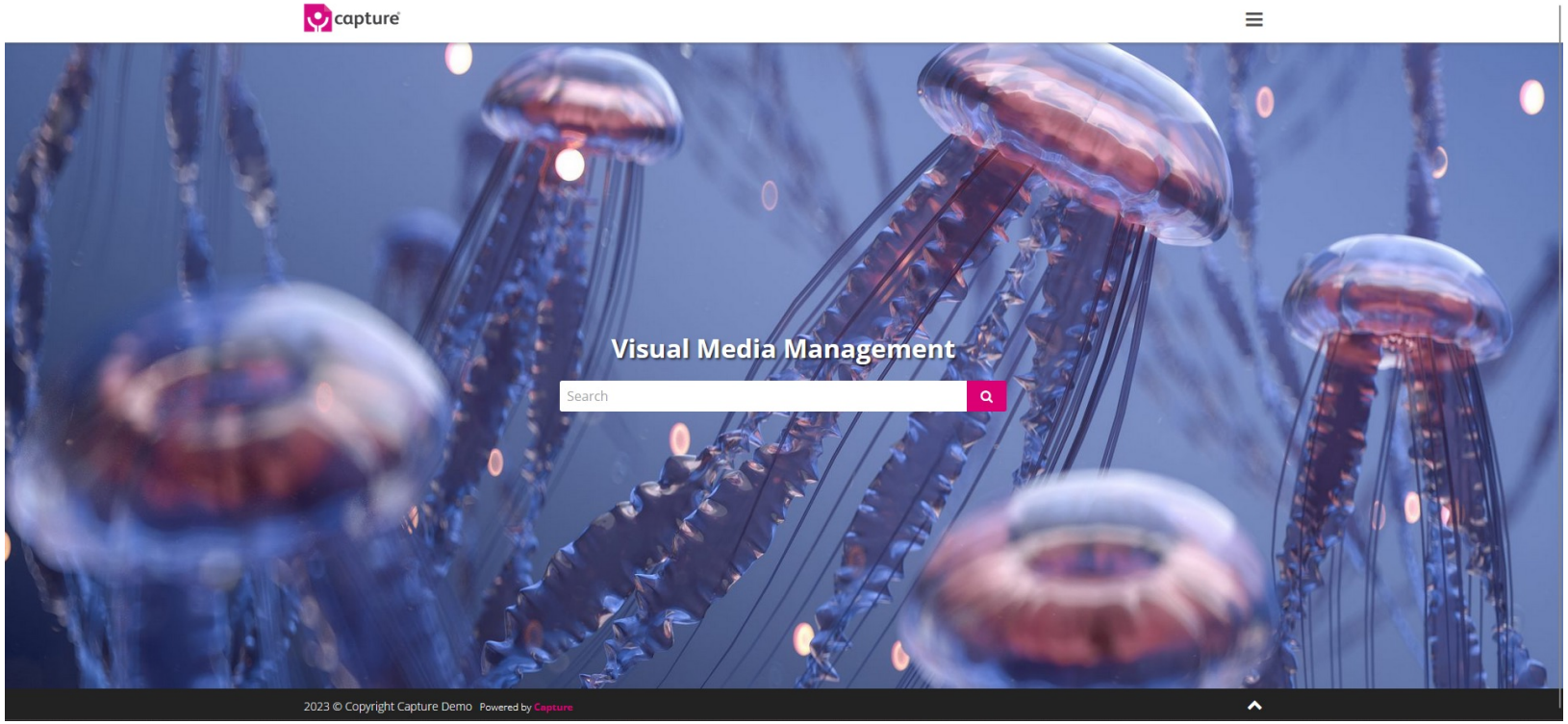
Home page



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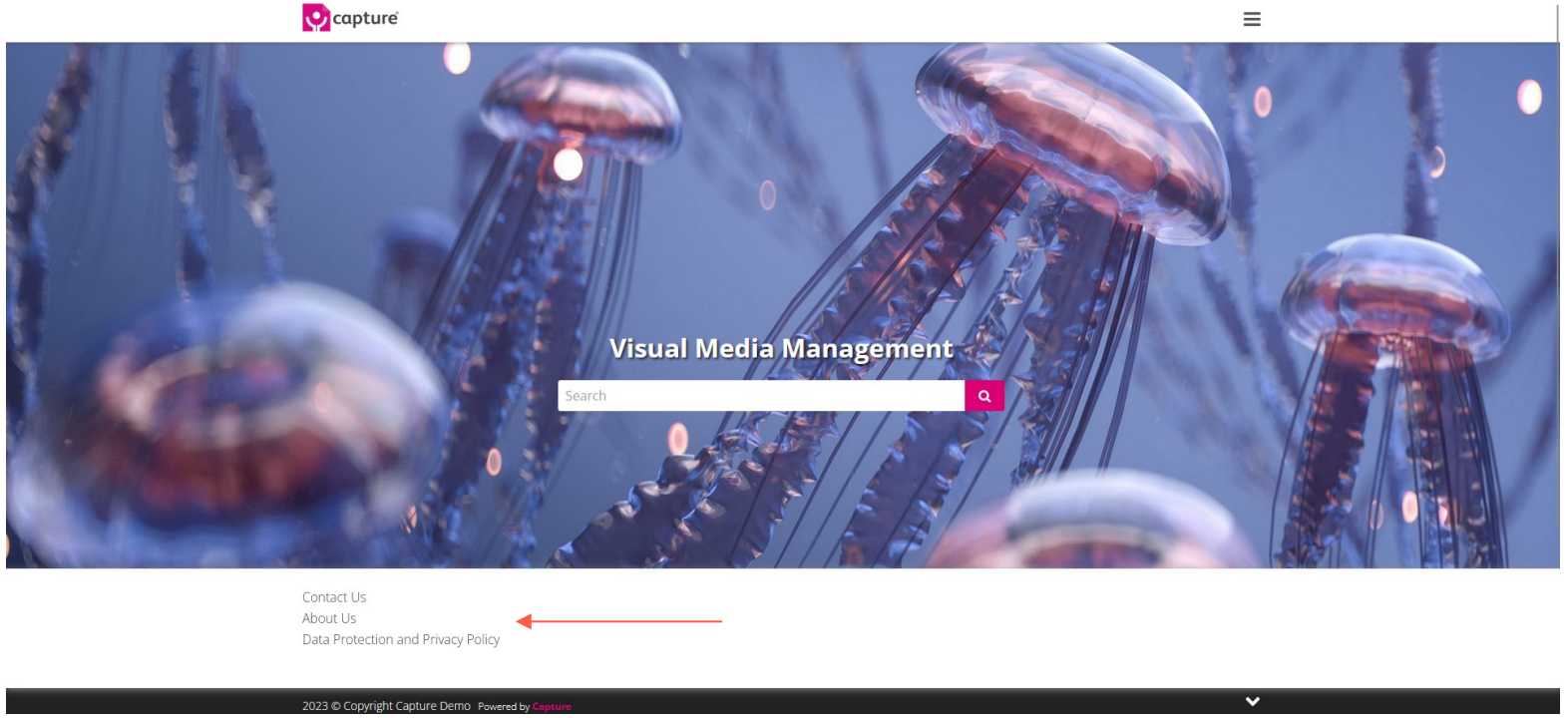
Footer menu



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Accessing the WordPress editor

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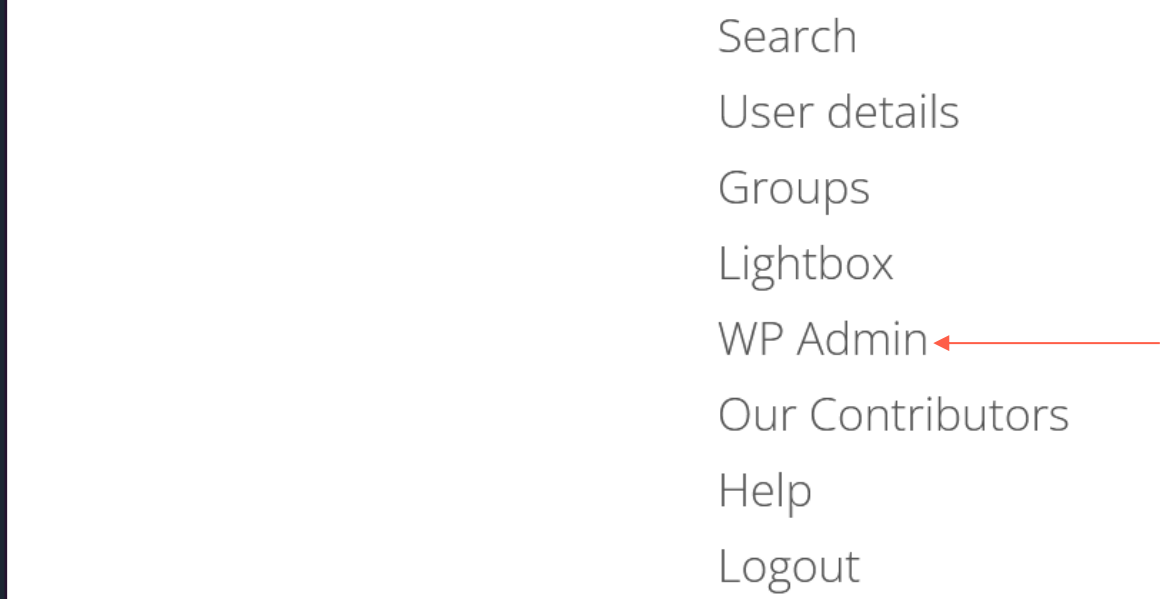
Menu access



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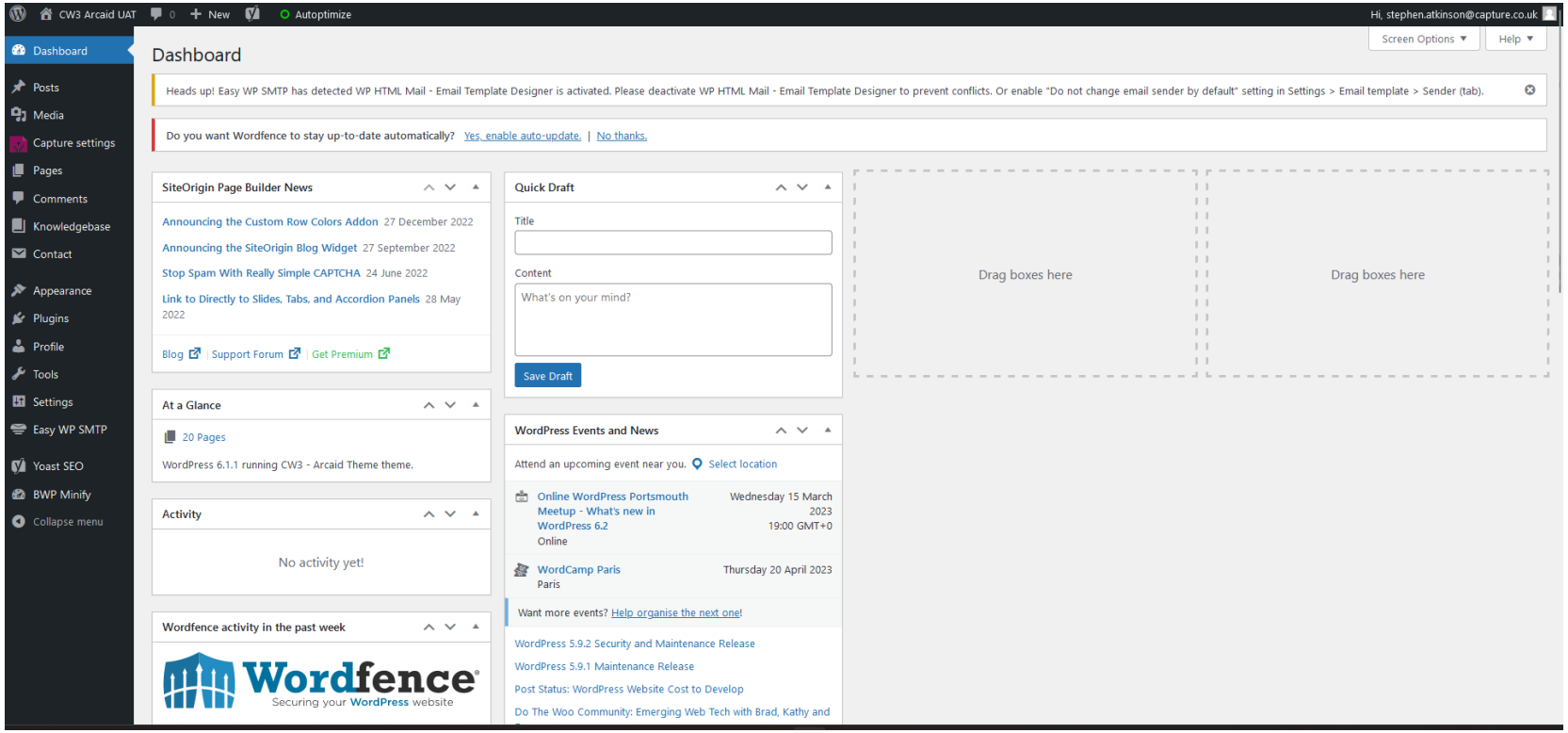
The Editor



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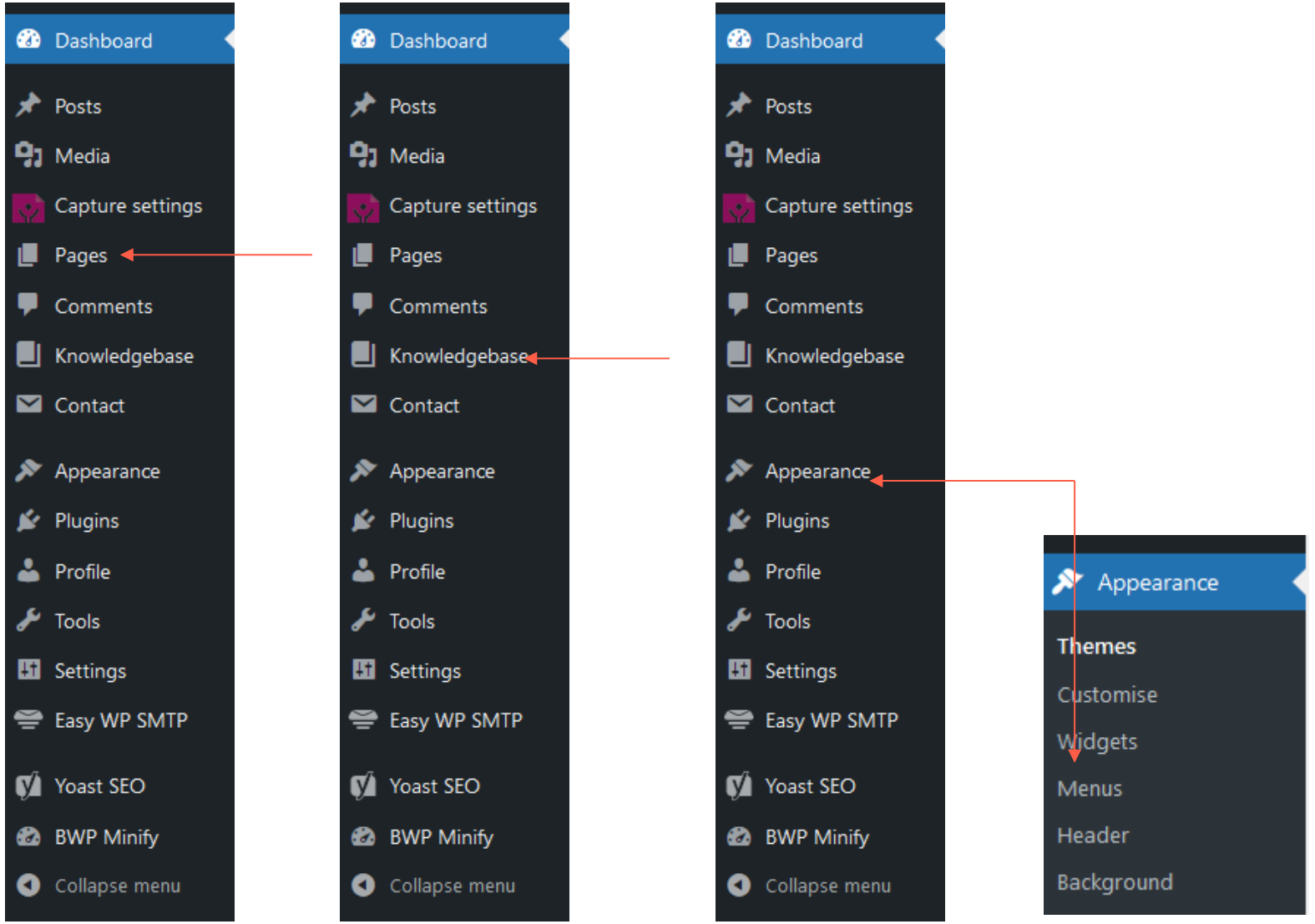
Editor menu



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Creating pages – Rows and Widgets

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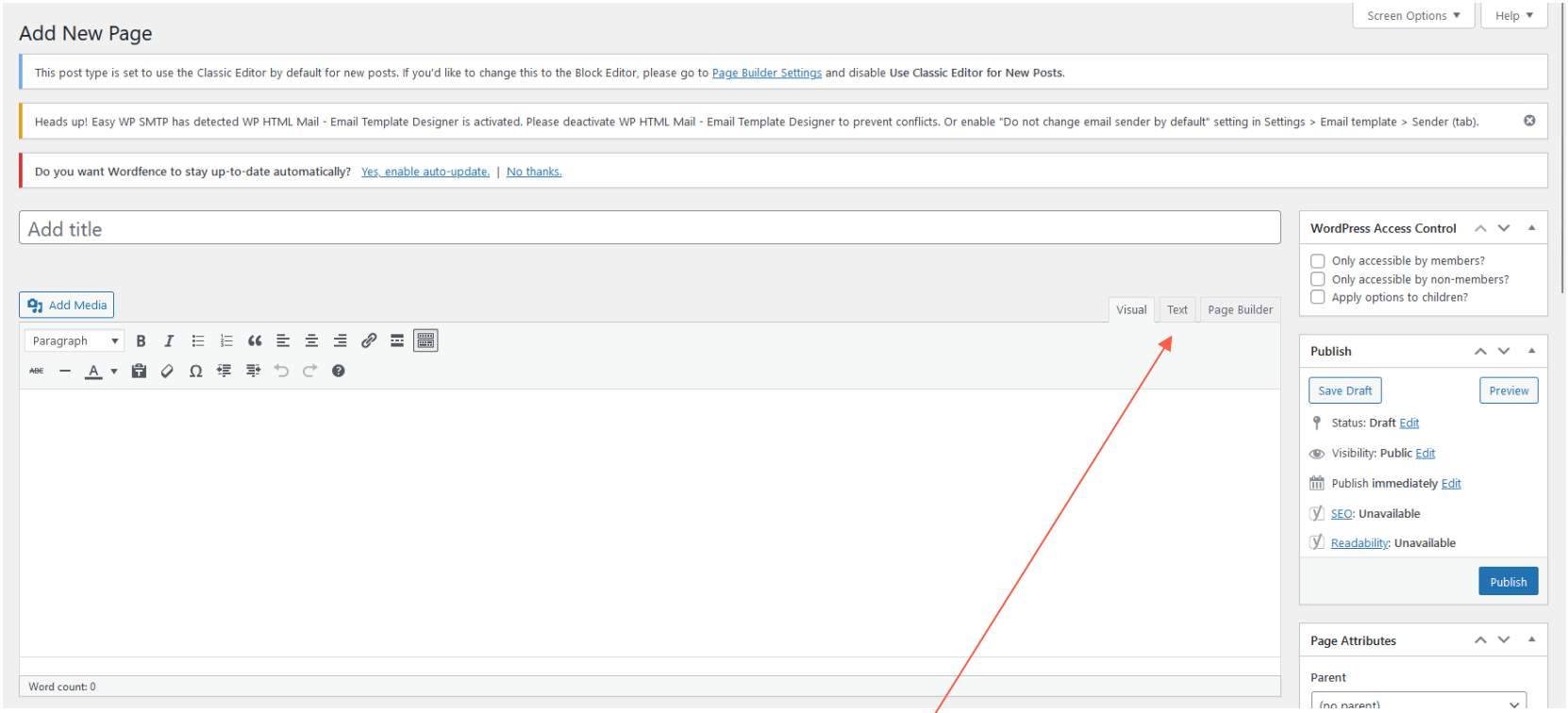
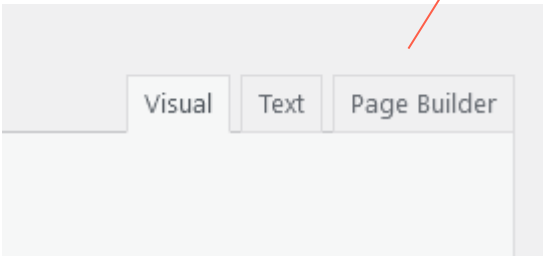
Building pages – the building blocks

Pages > Add new





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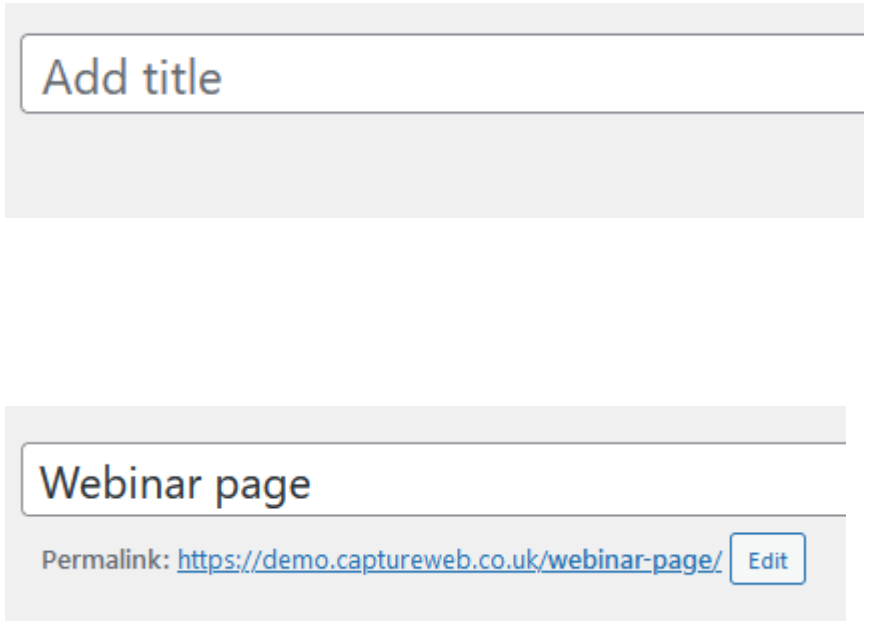
Your page title = your url



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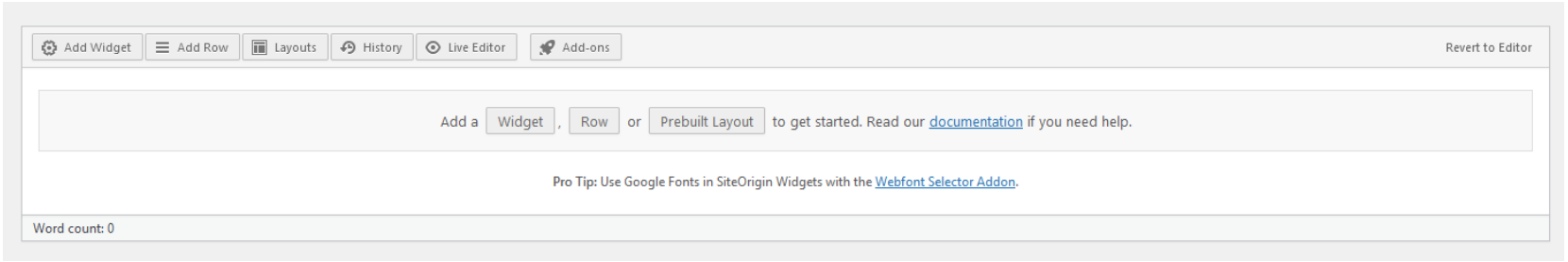
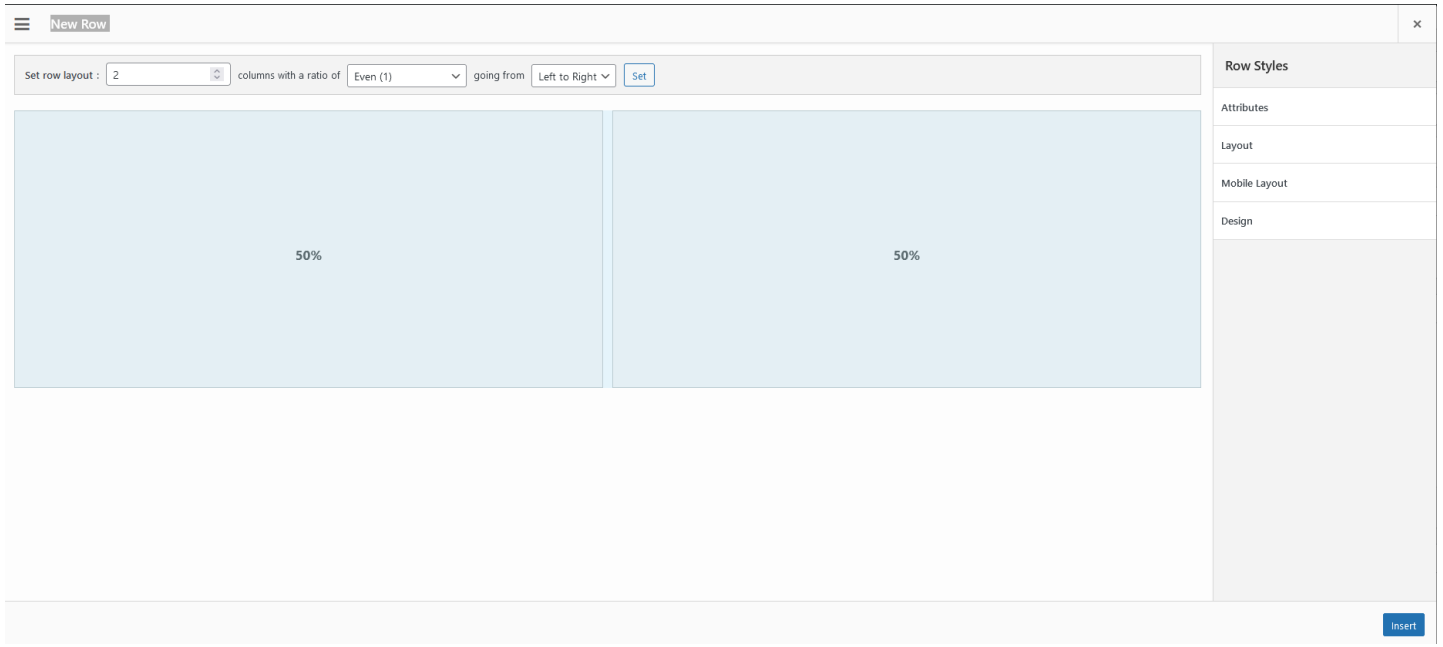
Adding rows





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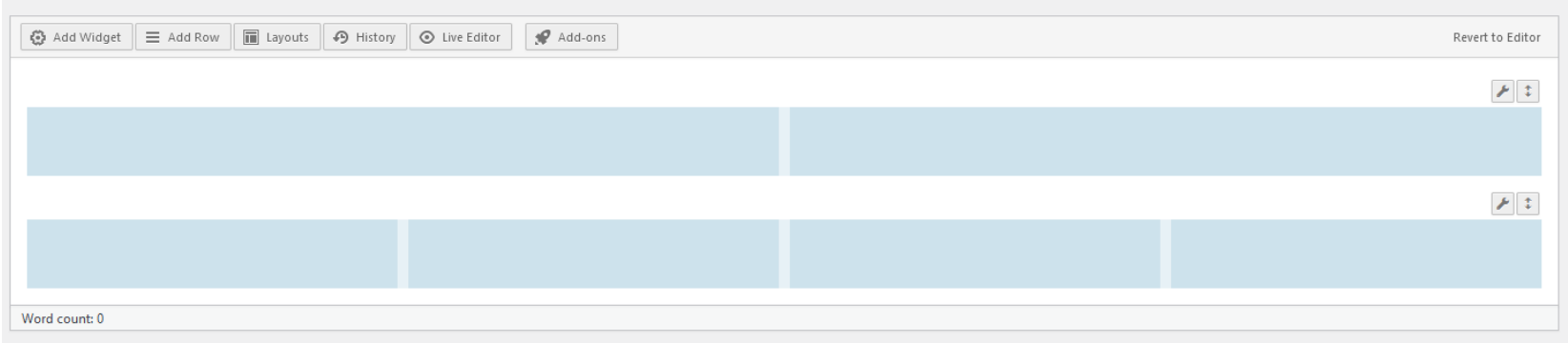

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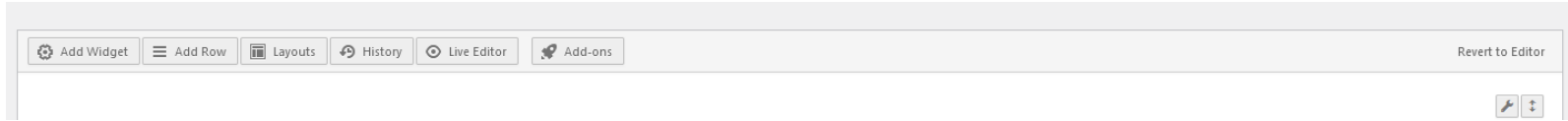
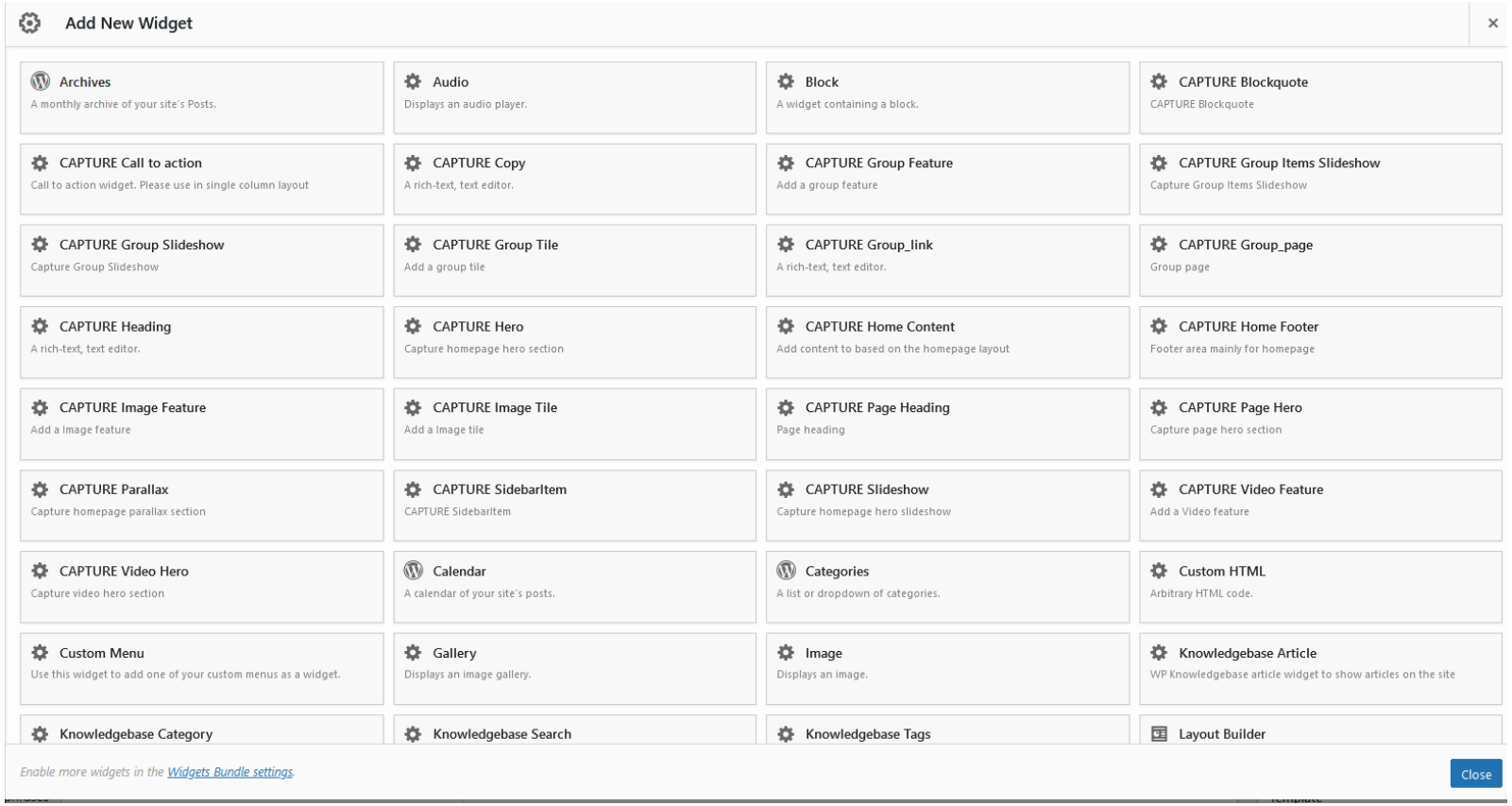
Adding widgets





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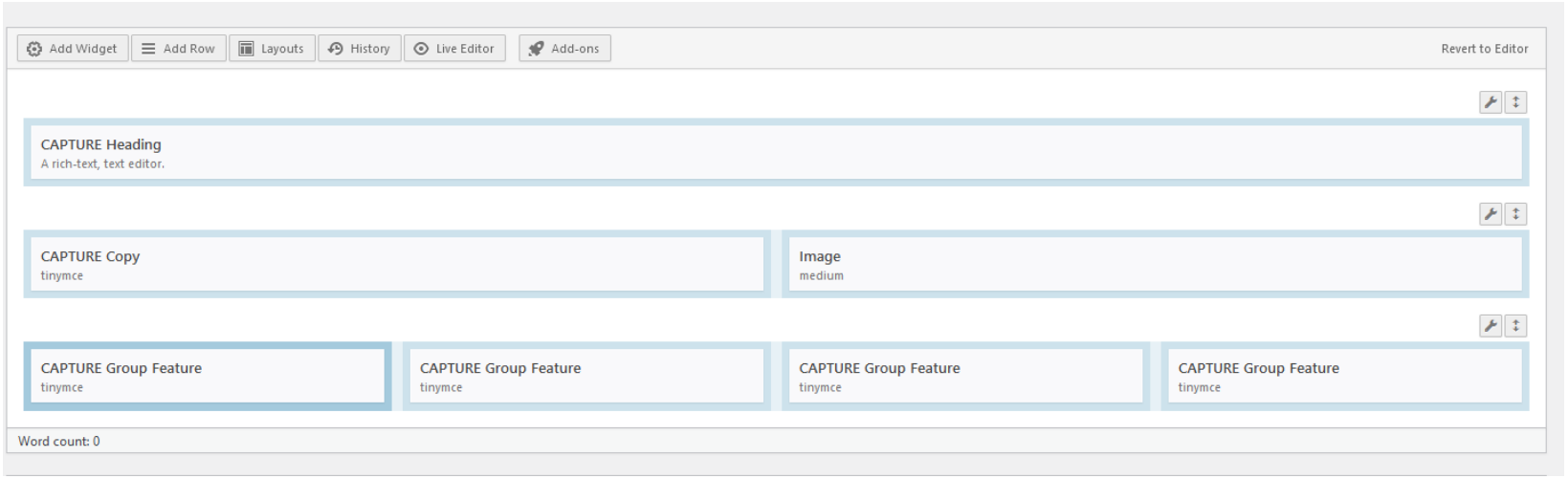
Adding widgets



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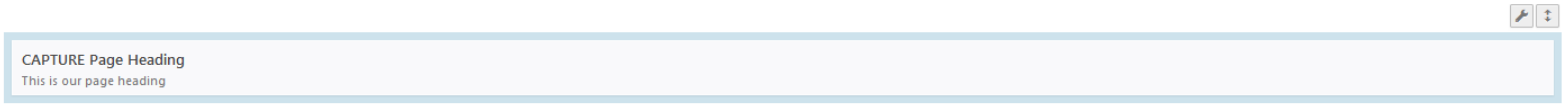
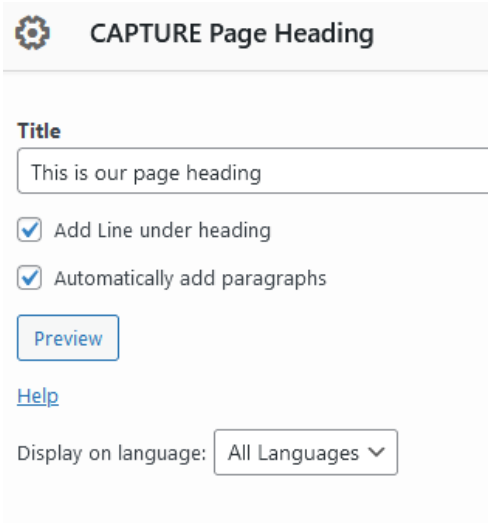
Capture Heading widget





This is our page heading

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Capture Copy widget

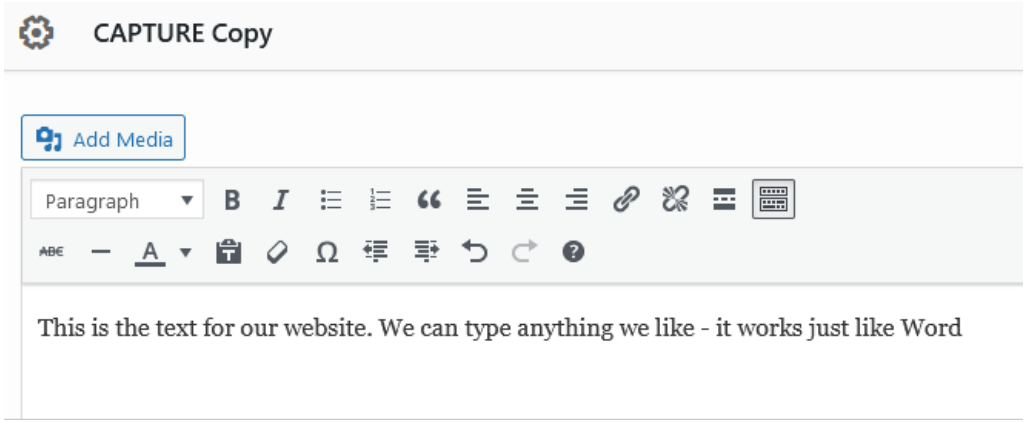

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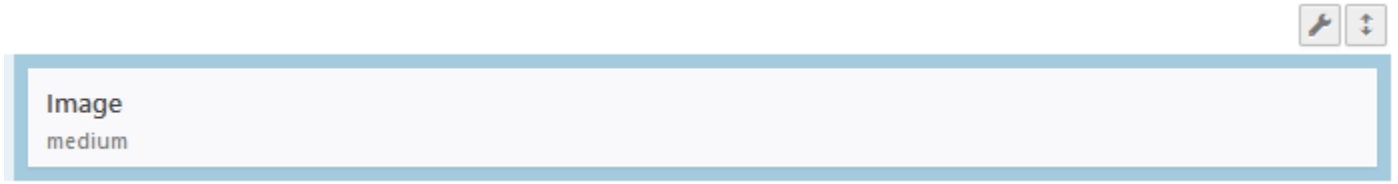
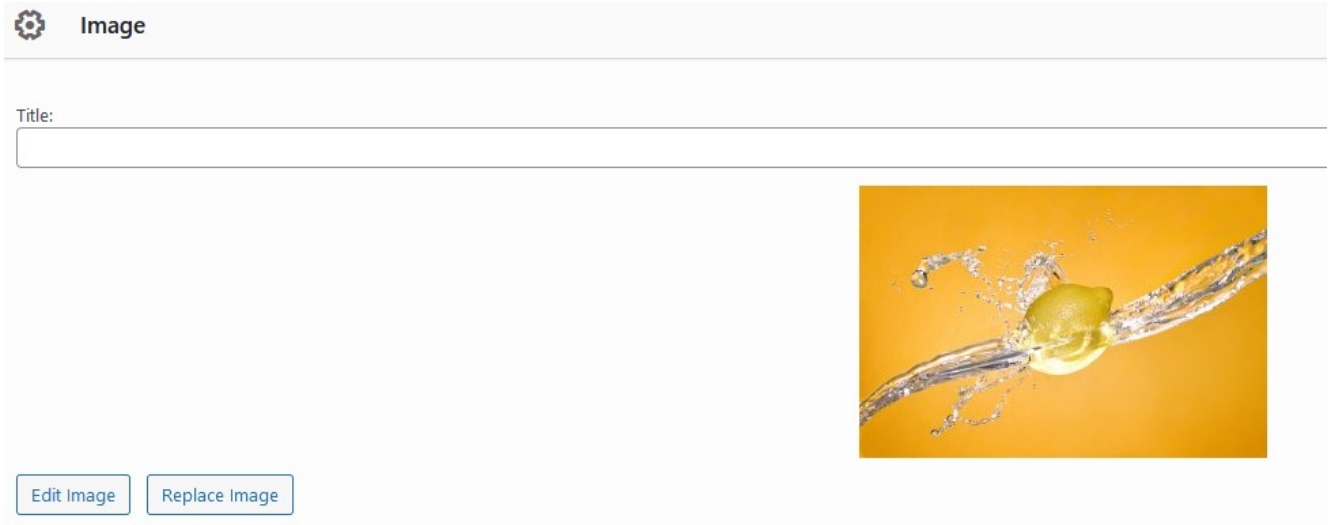
Image widget





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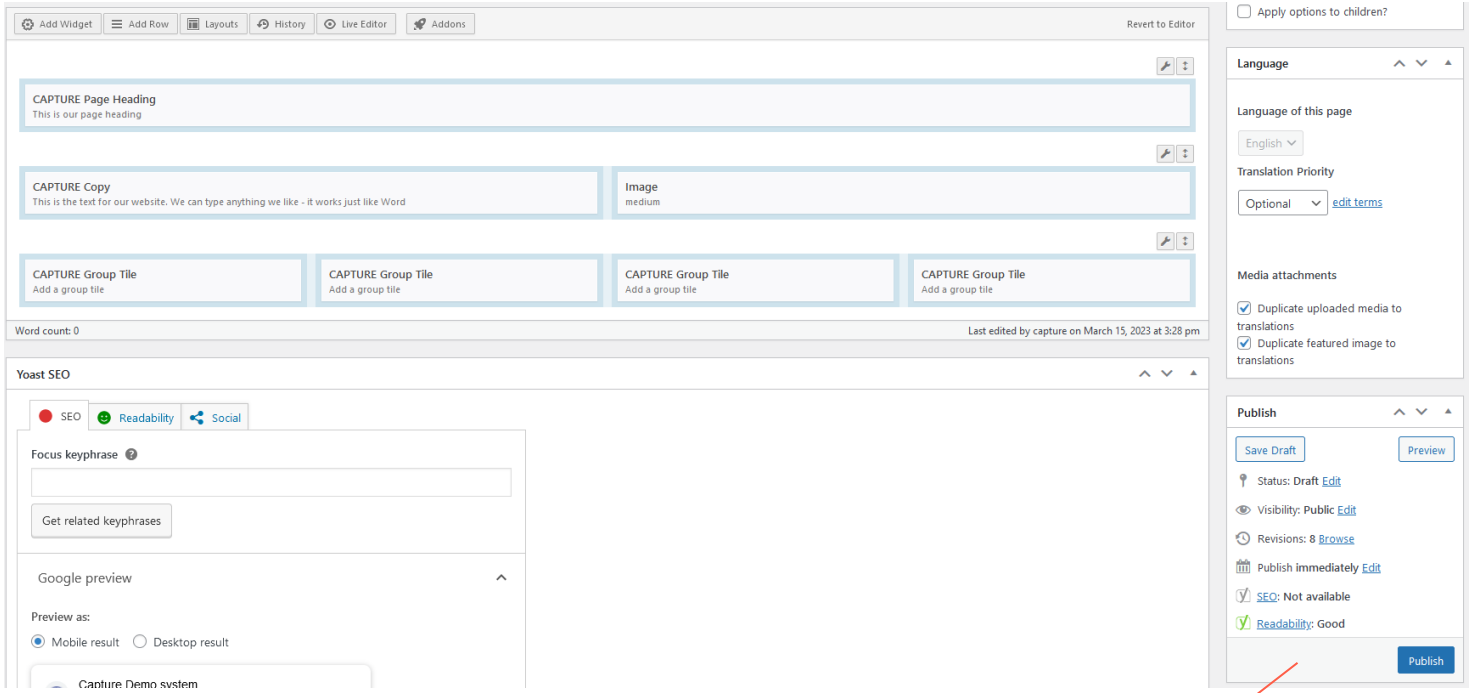
Saving your pages



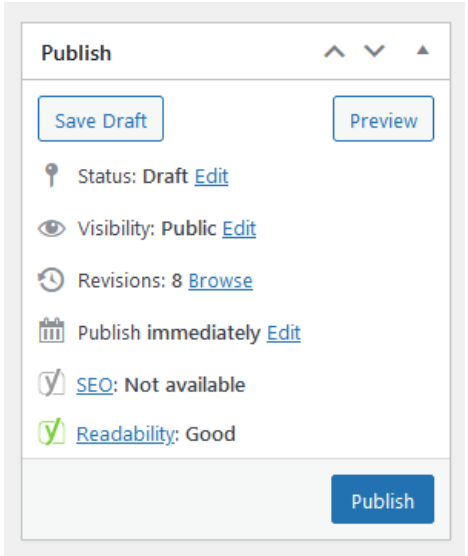


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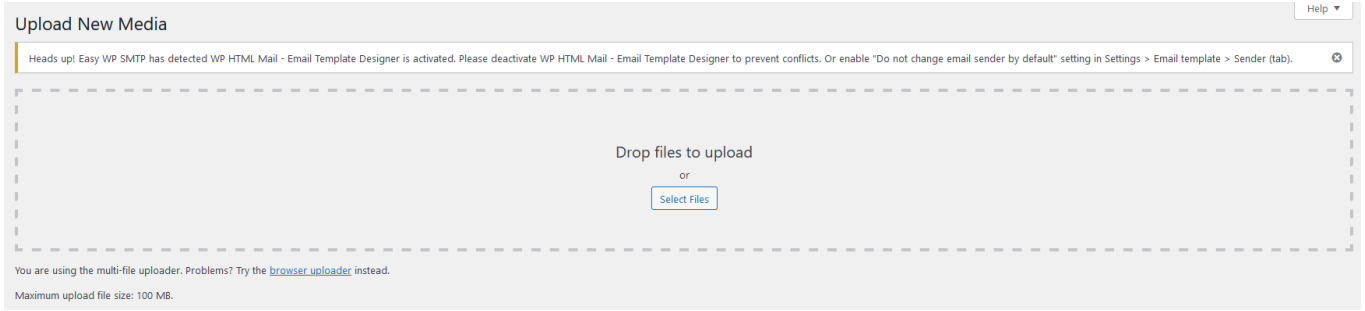
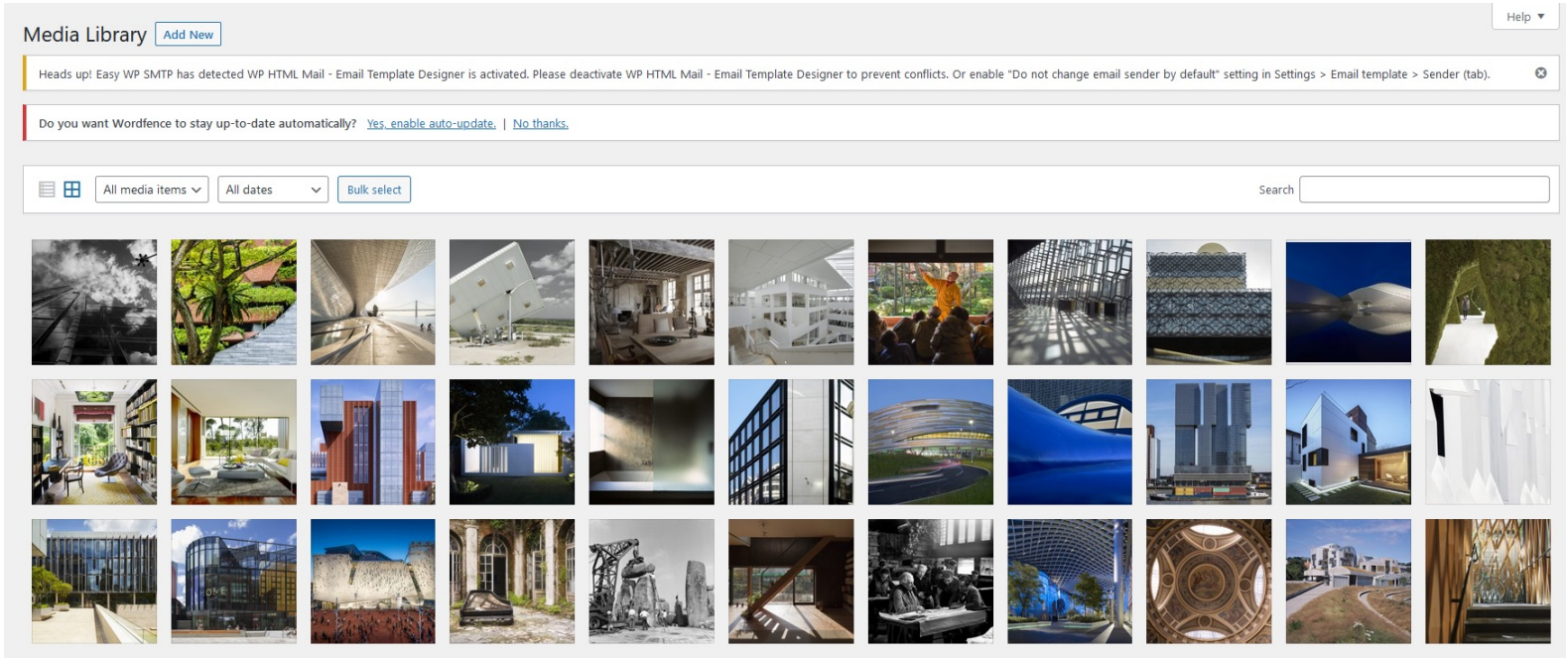
Image widget – WP Media Library





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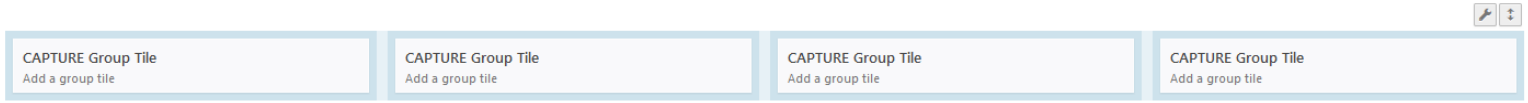
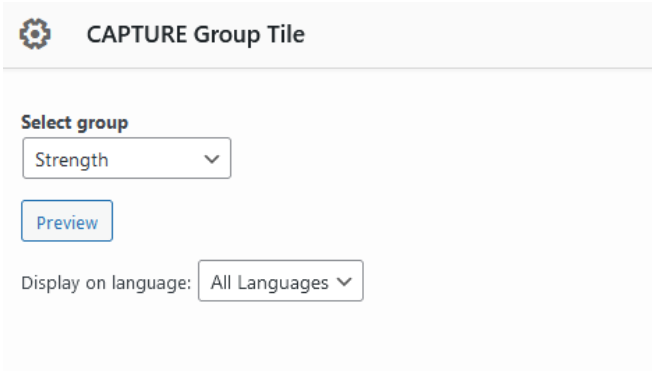
Group tile widget





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Creating Help pages / Knowledgebase

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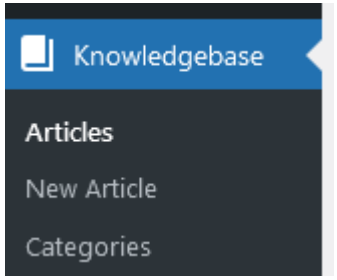
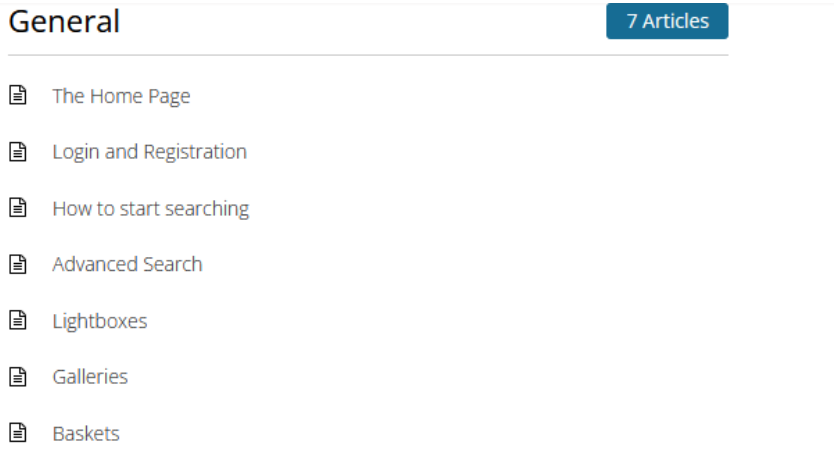
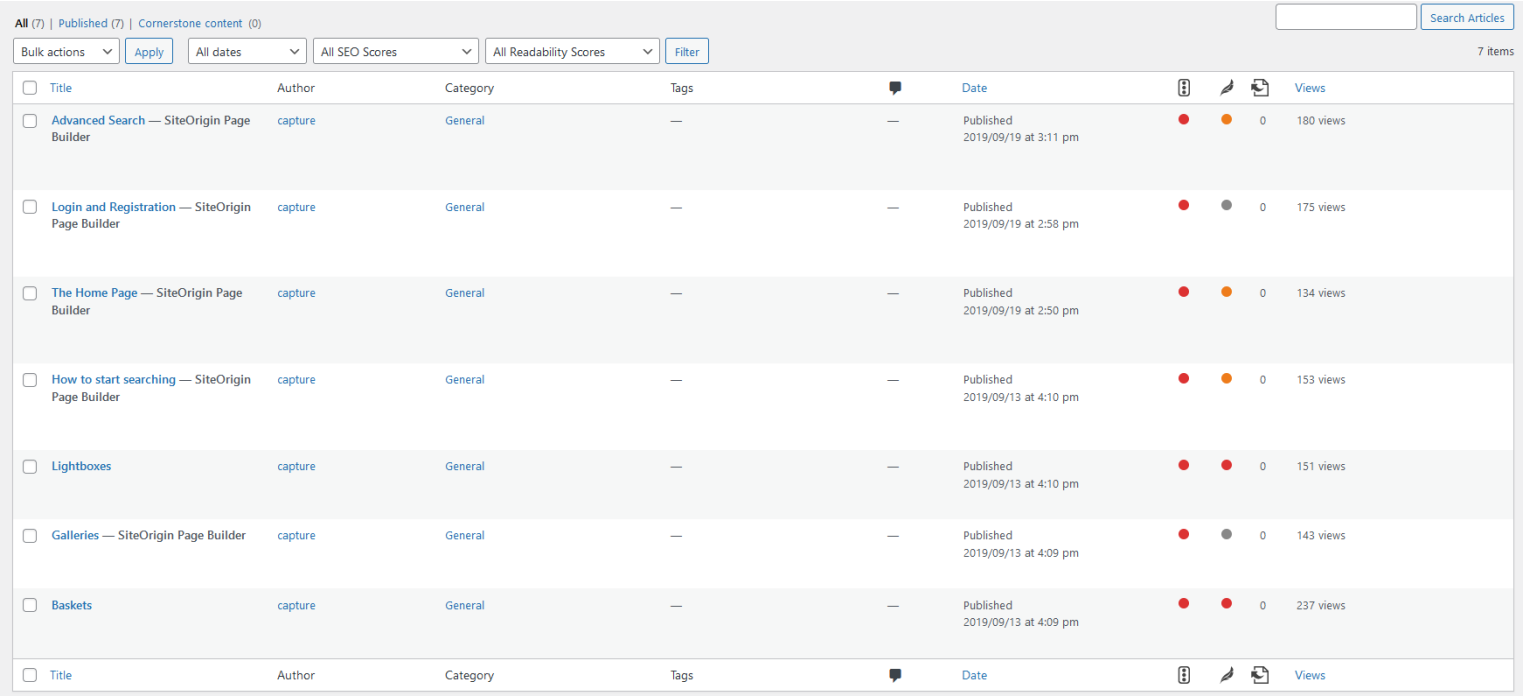
Adding an article







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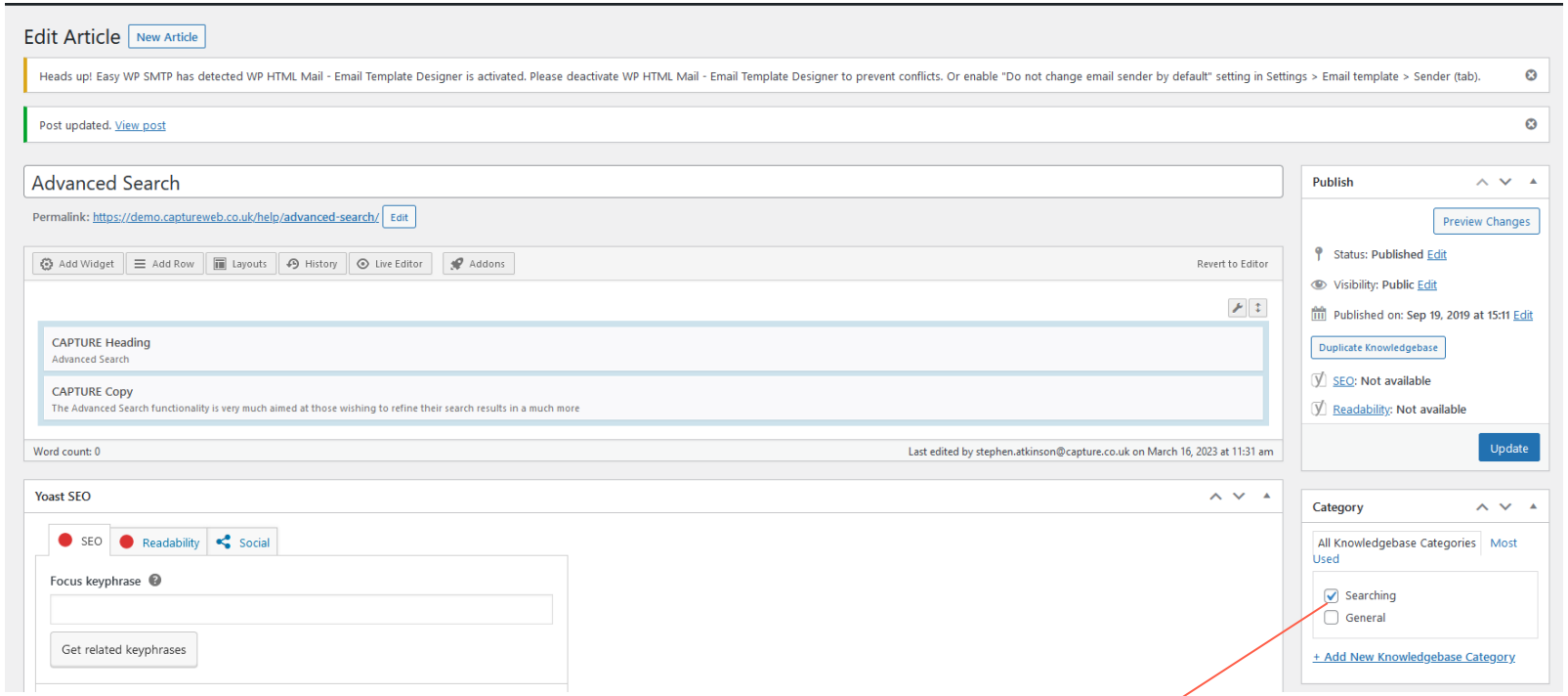
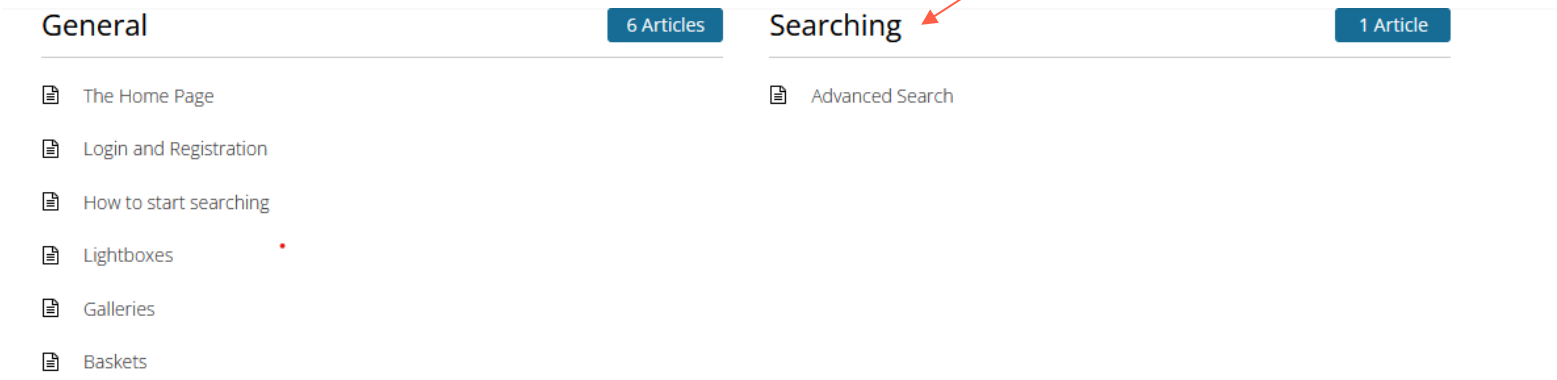
Adding categories





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Adapting your Home page

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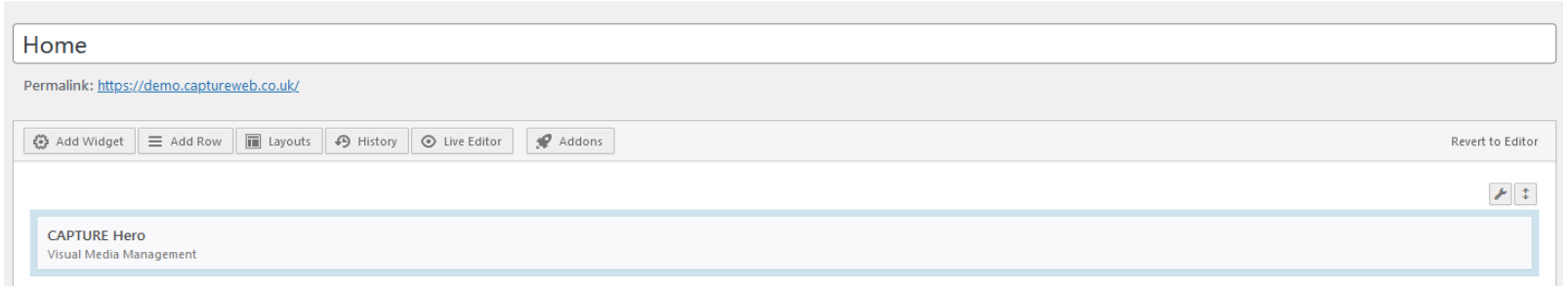
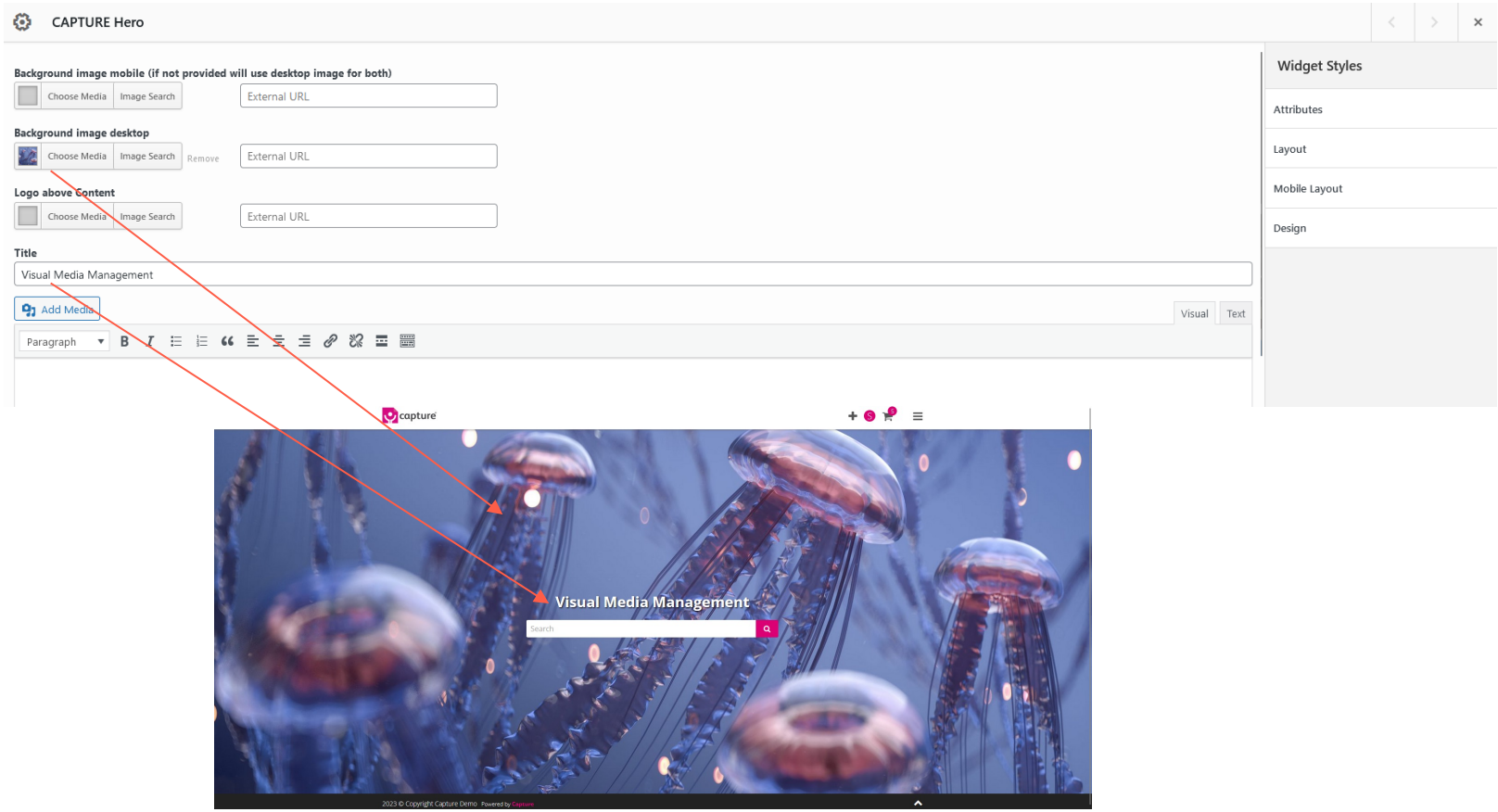
Pages > Home page





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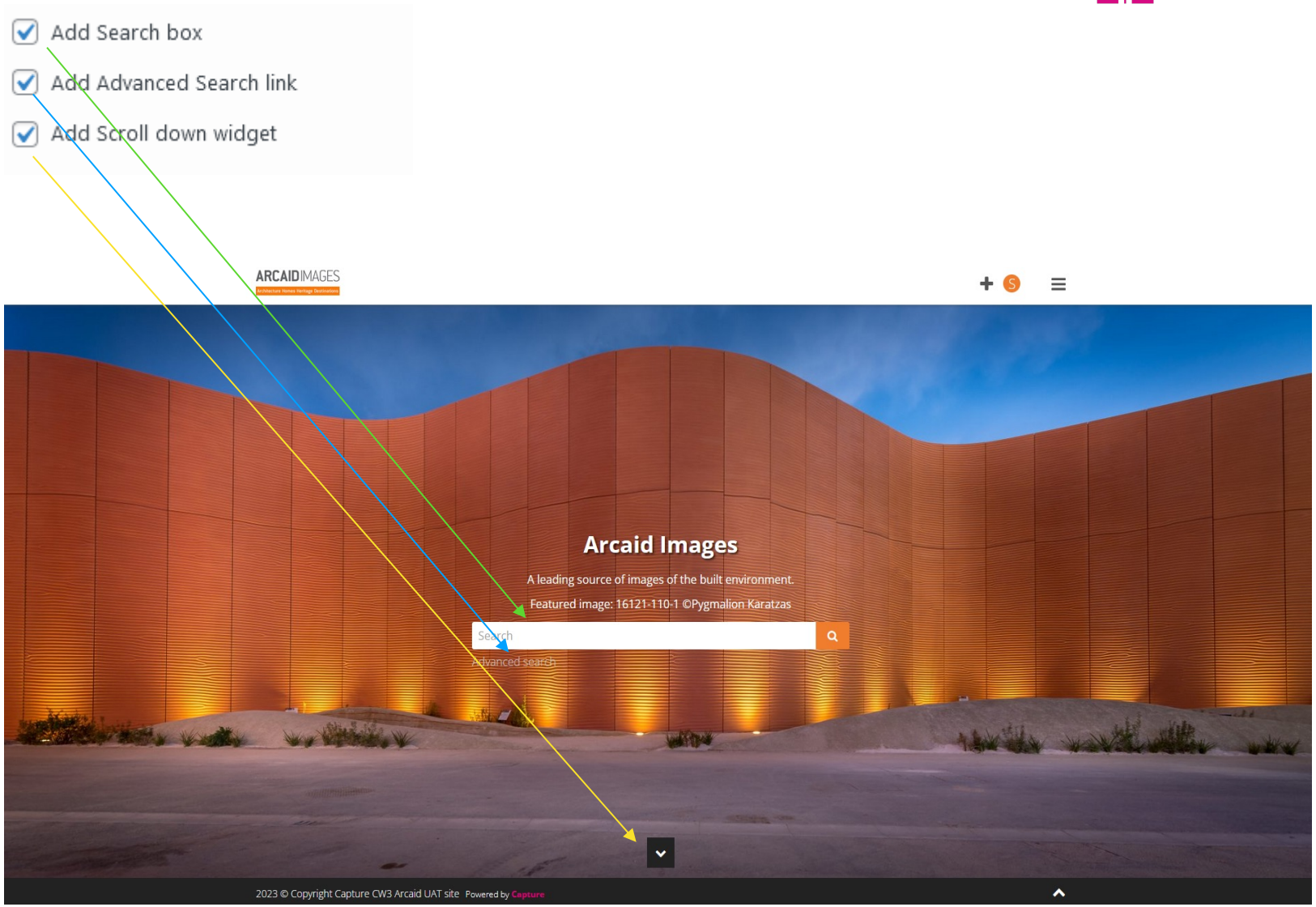
Home Page – more features



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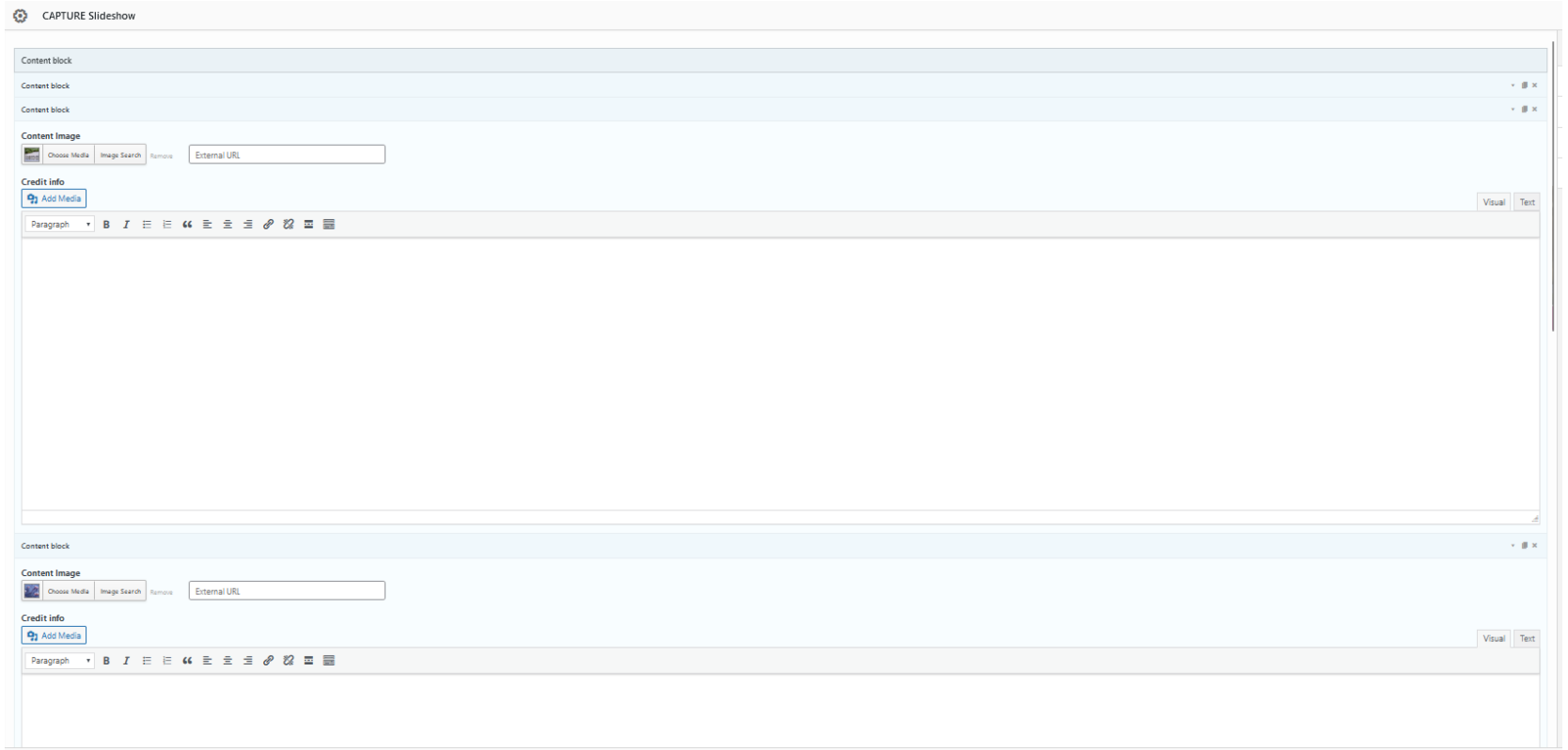
Hero slide show



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Creating footer menus

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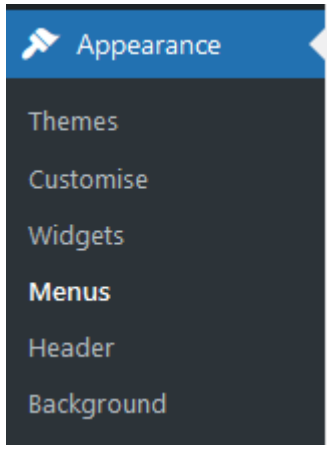
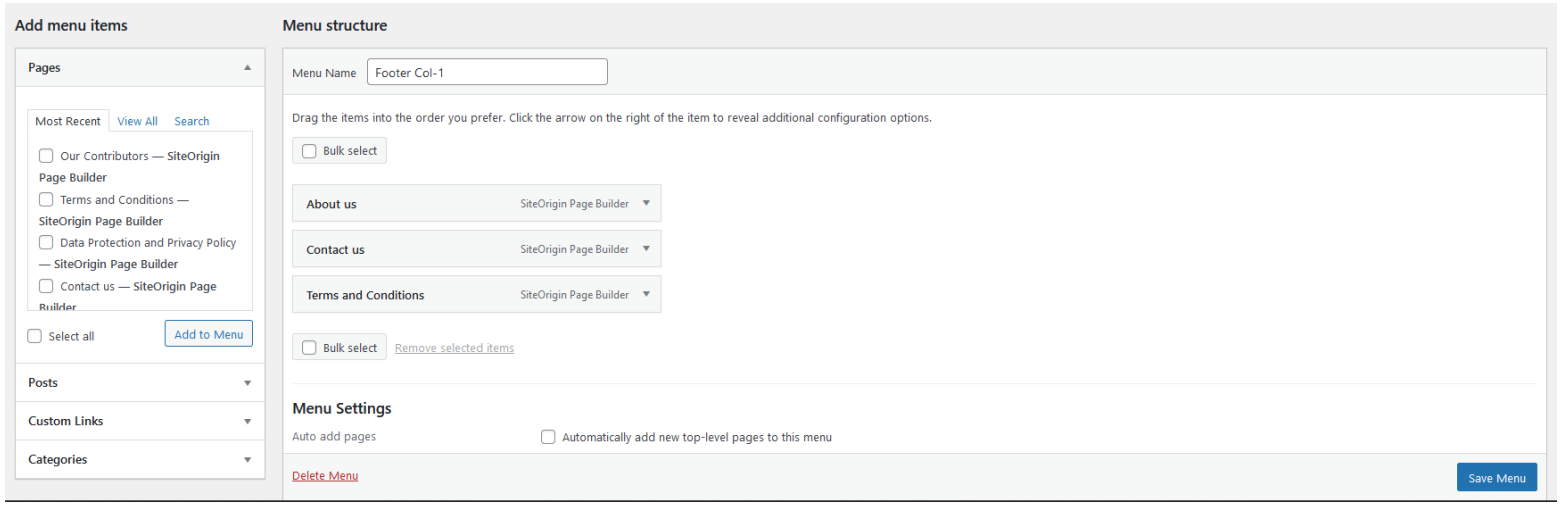
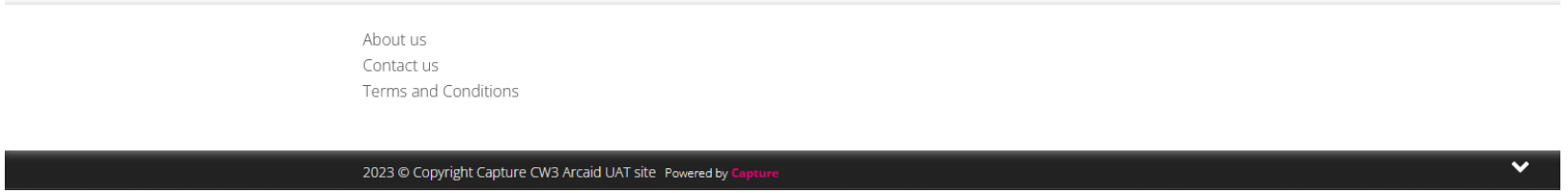
Appearance > Menus >







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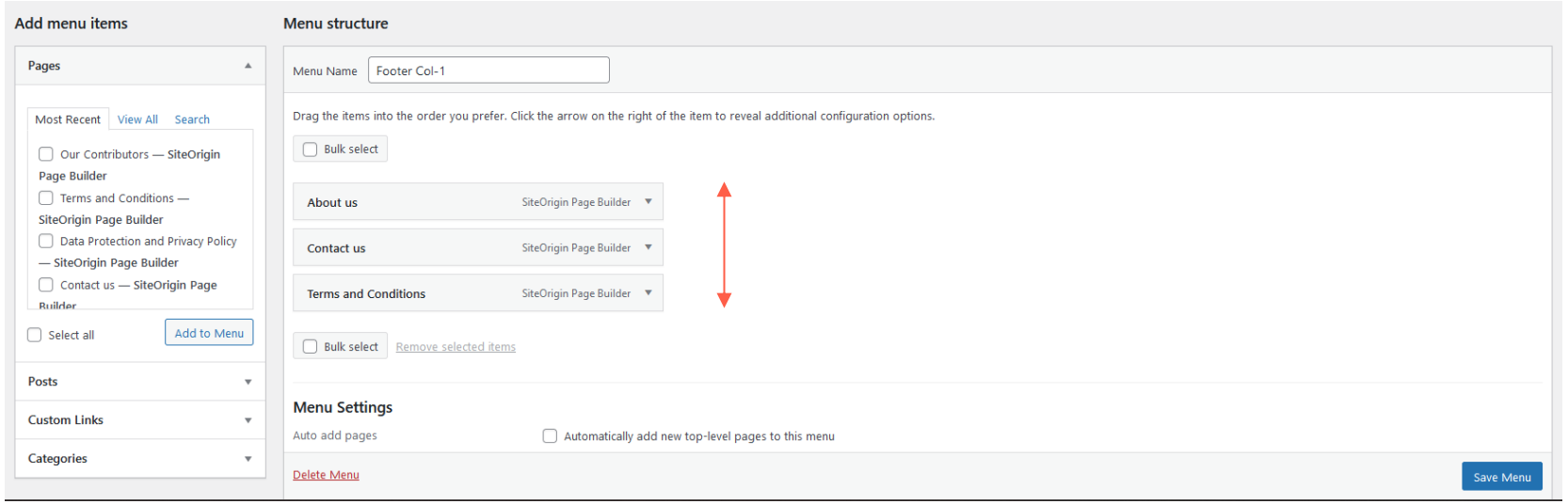
Menu ordering



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Widgets

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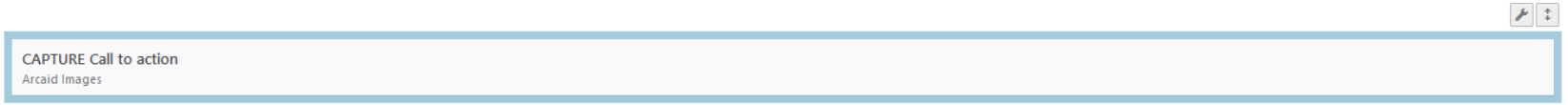
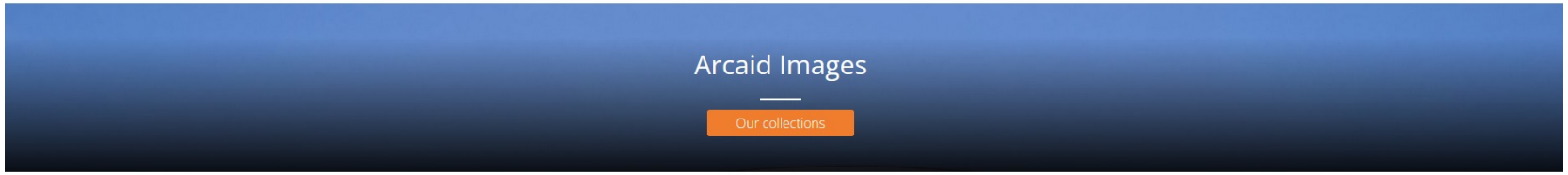
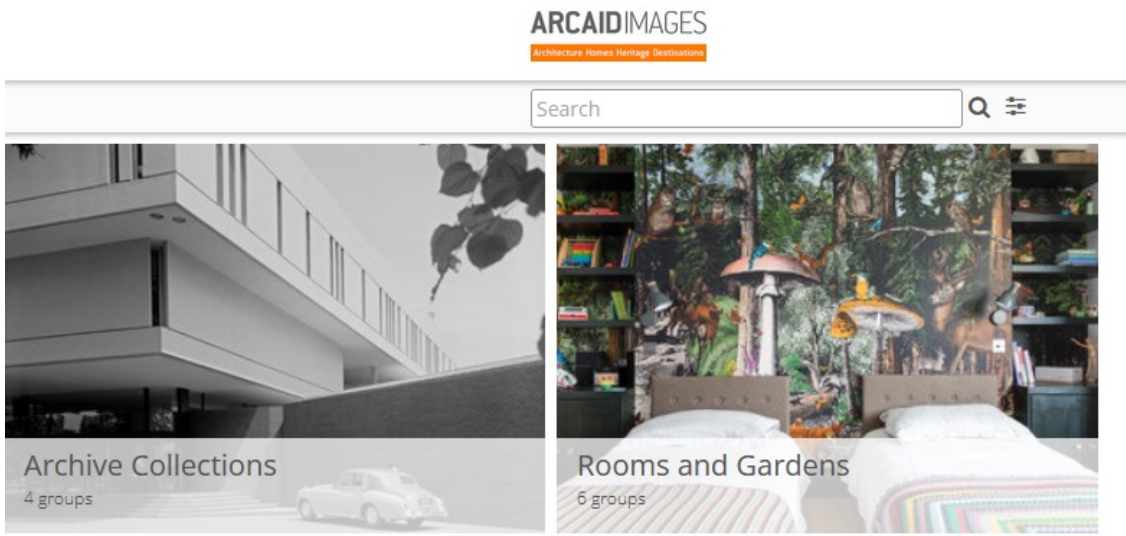
Widgets

Call to action







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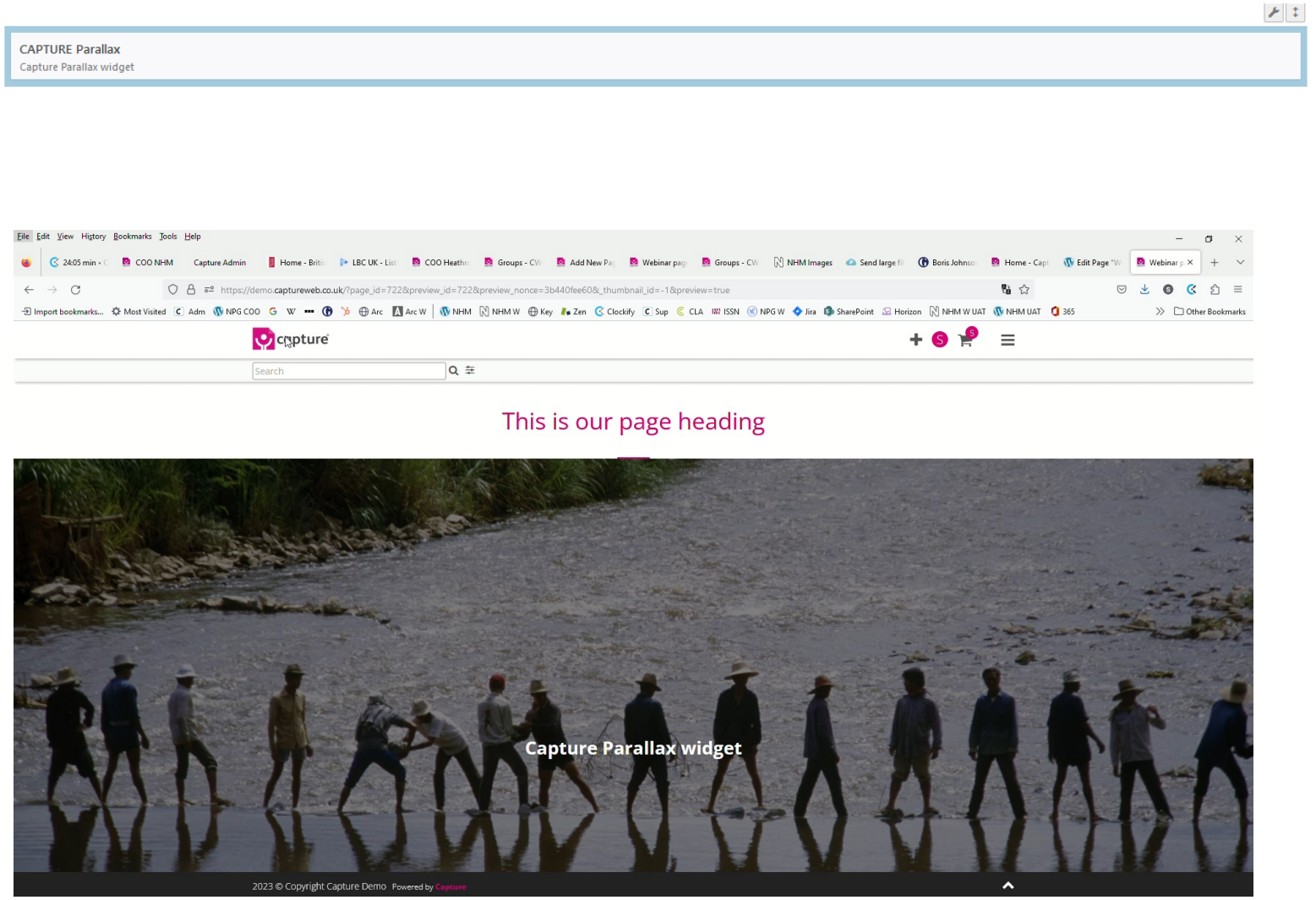
Widgets

Capture Parallax



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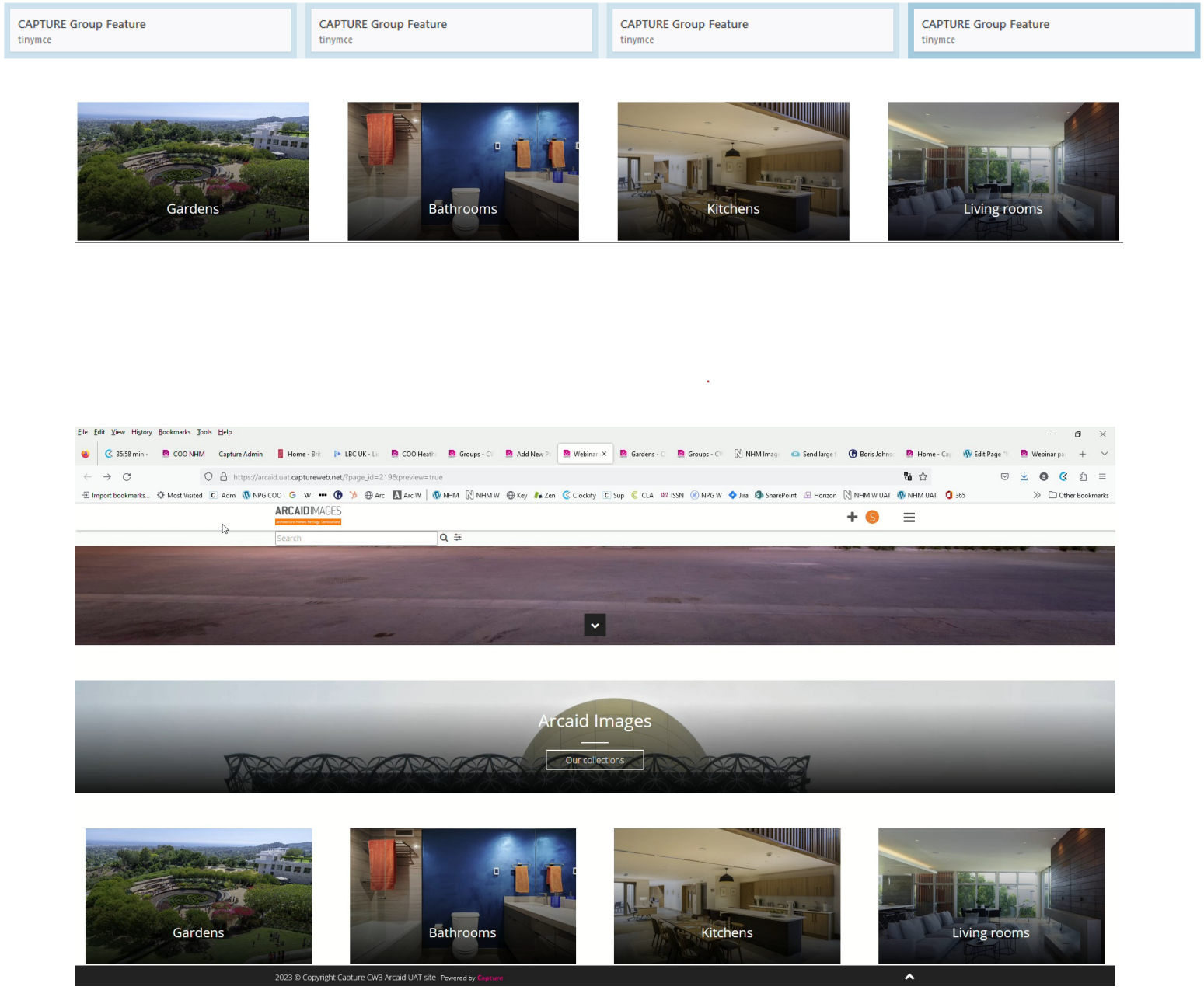
Widgets

Capture Group Feature



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